《Taipei Biennial 2012》announces APP available now!

APP name: Taipei Biennial 2012

Platform requirement: Smartphones of iPhone（iOS 5.0 or later）or Android（Android 2.2 or later）

Size: 2.2MB（iOS）3.7MB（Android）. **Language:** Mandarin and English.

Price: Free.

Organized by Taipei Fine Arts Museum, the grand contemporary arts event in Taiwan, *Taipei Biennial 2012* has been well-received popularity and reputation since its open on Sep, 29. Now the *Taipei Biennial 2012* is making contemporary arts accessible to your handy device. An exclusive *Taipei Biennial 2012 APP* is available for free download on both iOS and Android platforms. *Taipei Biennial 2012 APP* features the complete artist list with abundant images, user-friendly interface design and linkages to various web social groups. Have this APP downloaded in a phone, is deemed to have a portable digital interactive guidebook. This APP of good-quality content fulfills one's expectation of the exhibition before his arrival the museum. Furthermore, it would continue to play the role as part of the visitor experience even off-site the museum.

Taipei Biennial 2012 APP features includes:

■ The ABOUT explains the idea of this year's biennial theme, the curator's short CV, and visit information.

■ NEWS gathers history and present press releases.

■ The EXIBITION contains two parts, one is the list of participant artist works with images, the other one is animated floor plans. Also, Audio guide will be integrated with the guide plan, and activated from the middle of November.

■ EVENTS is listed special arts project and education activities.

■ MORE provides users to take advantage of web social groups to tell friends this exhibition. Write a Postcard is an interactive game tool; allow users to select from one or more alphabets, which format is designed by Zak Kyes, to create one's unique image.

Keyword search: 2012TB、Taipei Biennial、Taipei Biennial 2012、TFAM、Modern Monsters、Death and Life of Fiction
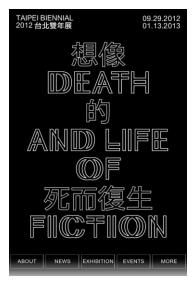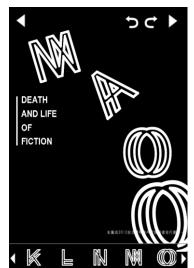
QR Code

iOS

Android

Screenshots

FrontPage

ABOUT

EXHIBITION: map

MORE: write a postcard